

# colleen lauko (( GRAPHIC DESIGNER

## EDUCATION

- 1.2009–3.2009 **Massachusetts College of Art and Design:** Boston, MA  
Continuing Education in Web Design
- 6.2008 **James Madison University:** Harrisonburg, VA  
Bachelor of Fine Arts Degree  
Graphic Design Emphasis  
Overall GPA–3.5
- 8.2003–7.2005 **University of Delaware:** Newark, DE  
Visual Communications

## EXPERIENCE

- 6.2009–9.2009 **Oberlander Group:** Cohoes, NY  
Graphic Design Internship  
Print production, photo retouching, web production, Flash animation, and publication design  
Clients included: Susan G. Komen For The Cure and Alvin Ailey Dance Company
- 4.2009–5.2009 **Nice Ltd:** New York, NY  
Freelance Graphic Designer  
Conceptualized and edited package designs for clients such as MaxFactor, SK II, and Crystal Light
- 2.2009 **Boston Globe's Fashion Boston:** Boston, MA  
Freelance Design Assistant  
Assisted Model, Photographer, and Display Artist for the March issue included in The Boston Globe
- 1.2008–5.2008 **Advertising Campaign:** James Madison University  
Student Project  
Designed collateral and created marketing plan with a group of students for the University Health Center
- 6.2007–9.2007 **Tank Design:** Cambridge, MA  
Freelance Graphic Designer  
Designed and collaborated with Art Directors for print and interactive media,  
conducted conference calls with client and package design was selected by Virgin Healthcare client  
Clients included: Virgin, FedEx Kinko's, non-profit organizations, and World Learning

## TECHNICAL SKILLS

Proficiency in Adobe Photoshop, Illustrator, InDesign, Dreamweaver, and Powerpoint  
Knowledge of HTML and Flash, focused in Print Design.

## HONORS & AWARDS

- 4.2007 **Art Director's Club The Real Show Competition:** Washington, D.C.  
Honorable Mention Award for magazine cover, logo, and layout
- 4.2003 **James Madison University Art Scholarship**
- 4.2003 **University of Delaware Art Scholarship**
- 6.2007, 6.2006 **Work Selected for the James Madison University Undergraduate Art Show**

## ORGANIZATIONS & MEMBERSHIPS

- 1.2009–5.2009 **AIGA Bone Show Committee Member:** Boston, MA  
Assisted in the planning and organization while also designing collateral for the event
- 3.2007–Present **AIGA member:** Boston Chapter